

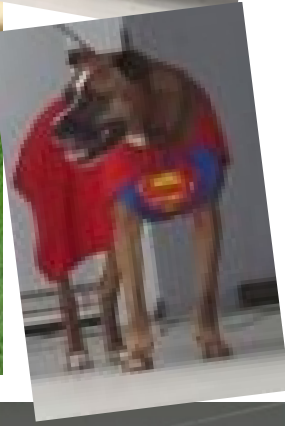
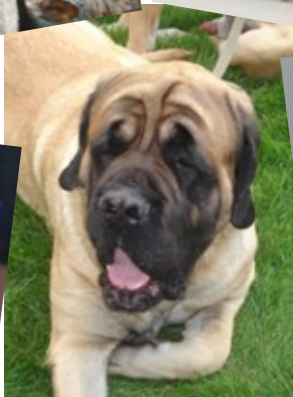
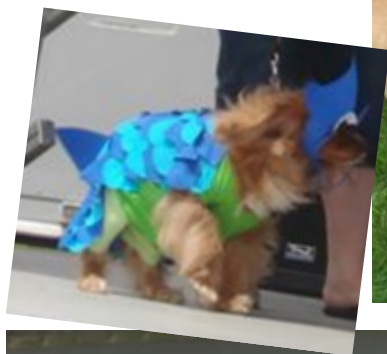
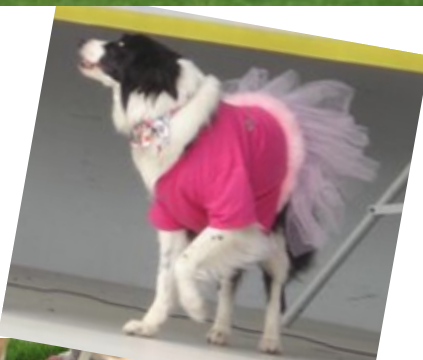


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SOS Animal Rescue Newsletter • Volume 10, Issue 3 • July 15, 2010

## Parade Your Pet

The annual Parade Your Pet in downtown Midland was a great success. Thank you to all of our volunteers and to all who brought out pets for this fun event.



## SOS EVENTS

**Wednesday, July 14**

**6:30 to 8:00 p.m.**

Bark in the Park

**Friday, July 16**

**5:00 to 8:00 p.m.**

Pooch Picnic  
at Beaverton Middle School

**Sunday, July 18**

**Noon – 3:00 p.m.**

Adopt-a-Thon at PetSmart

**Wednesday, July 28**

**6:30 to 8:00 p.m.**

Bark in the Park

**Sunday, August 1**

**Noon – 3:00 p.m.**

Adopt-a-Thon at PetSmart

**Friday, August 6**

SOS Rummage Sale  
at 3915 Concord St., Midland

**Wednesday, August 11**

**6:30 to 8:00 p.m.**

Bark in the Park

**Sunday, August 15**

**Noon – 3:00 p.m.**

Adopt-a-Thon at PetSmart

**Wednesday, August 25**

**6:30 to 8:00 p.m.**

Bark in the Park

**Sunday, September 5**

**Noon – 3:00 p.m.**

Adopt-a-Thon at PetSmart

**Sunday, September 19**

**Noon – 3:00 p.m.**

Adopt-a-Thon at PetSmart

**Saturday, September 25**

Family Fun Fair/Expo  
at Howl A Day Pet Resort

*Adopt-a-Thons may be cancelled  
if no pets are available for adoption.*



*Thanks for volunteering at Parade Your Pet 2010!*



## Beaverton Pooch Picnic

Beaverton Middle School summer students invite you to a Pooch Picnic on Friday, July 16 from 5:00 to 8:00 p.m., rain or shine. Hot dogs and all the fixings will be available, so bring your pooch, chair, or blanket and come join the fun. Donations will be accepted for the dinner, and a raffle will be held with all the proceeds donated to SOS.

## Family Fun Fair/Expo

Howl A Day Pet Resort will host a Family Fun Fair/Expo on September 25. Check the SOS website for more information as the date gets closer.

## Local Rummage Sale to Benefit SOS

On Friday, August 6, be sure to stop by a rummage sale in Midland at 3915 Concord St. (corner of Sugnet and Concord streets). All proceeds go to SOS. If you have items to contribute, call 839-0164. (No adult clothing please.)

## BOOK REVIEWS

### ***Don't Dump the Dog***

**by Randy Grim & Melinda Roth**

I am such a huge fan of Mr. Grim! He and Ms. Roth have done it again. This is definitely not your ordinary quick-fix technical dog book. I laughed a lot reading this book. Mr. Grim pulls no punches in pointing out that it is people who fail their dogs, not the other way around. Each chapter begins with a dog owner's e-mail or telephone message to Stray Rescue of St. Louis asking to stop by to "dump" their dog for reasons that may astound you.



He gives "makes sense" advice on why these dogs, or why these people, behave in such a manner. In many instances, Mr. Grim is able to resolve these problems by training the people as much as helping the pooches. Anyone with a dog can definitely learn a little something. There are, however, serious moments in

this book that are thought provoking. You may not be able to put this one down. I give it an A+.

### ***The Shelter Dog***

**by Christine Davis**

For ages 4 to 8, this charming book demonstrates what it is like to live in someone else's shoes...or should I say, paws!



Hero, a young angel dog, dreamed of becoming a "real" dog on earth. With permission of the Shelter Angel, the one who watches over all the animals that are up for adoption, Hero gets his wish and is sent down to earth to reside in a shelter cage. He just knows that someone will come immediately and give him his forever, loving home. Hero soon discovers that all is not what he thought it would be.

This is a lovely book for the younger set, with wonderful illustrations by the author. Children will learn to understand that animals, our pets, are not disposable items, that each deserves to have a home where they can be taken care of and loved. Do not worry, though. It turns out better than Hero dreamed.



# THANK YOU!

To all of the volunteers and folks who helped with our ninth annual rummage sale.  
It was a great success due to all of the hard work by our volunteers.  
Also, many thanks to those who contributed sale items. We greatly appreciate everyone's support!



*Volunteers Alex Peake and Codi Pound help at adopt-a-thons.*



Nicholas & Codi Pound

Chester & Berniece Rahn  
in memory of Thomas Hughes

Leslie Russell

Anne Samocki

Sandra Smith  
in memory of Andrew

St. Brigid's Catholic Church

Mr. & Mrs. Takahashi

Doug Ward  
in memory of Sundance

Alica Adams

Mary Adams  
for many Purina Weight Circles

Don Apple

Deborah Boots

Jennifer & Khord Brieske

Gregory & Kathleen Crowe  
in memory of Thomas Hughes

Paige Dopp

Midland Montessori School

Pam Holbrook

Mr. & Mrs. Jerry Mudd



*Young entrepreneurs Caroline Raab and Emily Raab donated bake sale proceeds to SOS Animal Rescue.*

## Updated Mission Statement

SOS Animal Rescue recently updated our mission statement to better reflect our organization's focus. **Our new mission is to reduce the number of unwanted pets through placement, public education, spay neuter assistance programs, and support for the efforts of local animal welfare groups.**

### Placement

Rescuing animals and finding them new homes is one element of our mission in action. Rescue and placement in new homes involves vet visits for updating vaccinations and spay/neuter surgery, socializing, house training, and teaching basic manners. Our dedicated foster families are a key to success. In addition, placement focuses on prevention. If a pet can stay in their current home that is the easiest placement of all. This involves educating families on cat scratching and providing posts to avoid ruining furniture. We counsel homes on multiple topics such as spraying cats, house breaking issues, food quality, socialization, and a host of other topics that our dedicated phone volunteers handle. When funding is available we deliver pet food to families struggling to make ends meet and we have even temporarily housed pets to be returned once a family is in a better financial situation.

### Public Education

Our active public education program involves volunteers conducting programs for schools and organizations. We have multiple versions of the program that can be tailored to any age group and focused on any specific topic desired. Our passive education program consists of literature



*The Mathers were winners of the Parade Your Pet drawing.*

*Volunteers Kelsey and Julie help at the adopt-a-thons.*



available via our web page and at events such as Parade Your Pet, Bark in the Park, and Adopt-a-thons. All of our pamphlets, brochures, and flyers are free to the public. We also have articles published on Facebook, [www.animalrescuesite.com](http://www.animalrescuesite.com), and [www.visionmidmichigan.com](http://www.visionmidmichigan.com). Encouraging responsible pet ownership and educating the public on common pet issues is key to preventing unwanted animals in shelters.

### Spay Neuter Assistance Programs

Over 500 kittens and 100 puppies were dropped off at Midland County Animal Control in 2009. This is a direct result of owners not spaying or neutering their pets. It is absolutely critical to reduce these numbers. Towards that end, SOS provides spay neuter assistance to families in Midland County who cannot afford the surgery for their pets. We are the only organization that provides this service to our community. To date we have helped over 1,100 pets obtain this surgery. If this prevents one litter from each of those pets we have stopped over 4,000 unwanted kittens and puppies from a life of suffering and abandonment.

### Support for the Efforts of Local Animal Welfare Groups

There are at least nine groups working in Midland County on animal welfare issues. Our recently updated mission reflects the need for the many groups to support each other to be successful. Our "Animal Rescue Night" at Bark in the Park reflects this element of our mission. In addition, one of our members, Shelley Cluff Park, a licensed real estate broker, donated her time and real estate expertise to help HSOMC purchase property for their organization.

In summary, our updated mission statement gives our group focus and will be our guiding light toward a future that places every pet in a happy home.

*Joann Taylor, President of SOS Animal Rescue*

# Saturday, October 9, 2010 • Midland City Forest



## SOS Dirty Dog Trail Run

**Please return this registration form to:**  
**Shelley Park, 6021 Eastman Ave., Midland, MI 48640**

**8:00 a.m.**     **Registration Opens**  
**9:00 a.m.**     **10K Run**  
**9:10 a.m.**     **5K Run**  
**9:15 a.m.**     **5K Walk**  
**9:20 a.m.**     **1 Mile Children's Walk**

### FEES

Adult 10K Run/5K Run/5K Walk:     \$20  
Children 13 and under 10K Run/5K Run/5K Walk:     \$15  
1 Mile Children's Walk:     \$10  
After September 24, 2010:     add \$5

First Name \_\_\_\_\_

Last Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, ZIP \_\_\_\_\_

E-Mail Address \_\_\_\_\_

Home Phone \_\_\_\_\_

Work/Cell Phone \_\_\_\_\_

☐ Male     ☐ Female

Date of Birth \_\_\_\_\_

☐ 10K Run     ☐ 5K Run  
☐ 5K Walk     ☐ 1 Mile Children's

### WHO DO YOU RUN FOR?

Has a special pet touched your life or the life of someone you love? If so, consider making a tax-deductible donation and participate in their honor!

- ☐ I want to help someone in need to spay/neuter their pet with an additional donation of \$40.  
☐ I want to help offset the cost of a spay/neuter for someone in need with a donation of \$ \_\_\_\_\_.  
☐ I want to donate \$5 to help continue SOS's mission.

All net proceeds from the event are for SOS Animal Rescue's Spay/Neuter Assistance Fund, which is used to help offset the cost of spaying/neutering a beloved pet for low or fixed income residents of Midland County. SOS Animal Rescue is a 501(c)3 non profit group. All donations are tax deductible.

### PAYMENT

Registration fee:     \$ \_\_\_\_\_

Charity donation made in honor of (as you would like name to appear in printed materials): \_\_\_\_\_

Additional donations:     \$ \_\_\_\_\_

TOTAL DUE:     \$ \_\_\_\_\_

☐ Check enclosed (payable to SOS Animal Rescue)

Please accept my entry in the SOS Dirty Dog Trail Run. I state that I am physically fit for the event I entered. I waive any rights I may have against SOS Animal Rescue, its volunteers, directors, or sponsors for damage or injuries occasioned by my participation in any SOS Dirty Dog event. I also authorize SOS Animal Rescue to utilize any photographs, personal narrative, interviews, or audio and video recording of my participation for any and all purposes.

Signature \_\_\_\_\_  
(parent/guardian signature required if participant is under 18)

Date \_\_\_\_\_

### MANY THANKS TO OUR SPONSORS!



**We are still looking for event sponsors. Please contact Shelley Park at 698-1100 for more information!**



# Dog Heatstroke Survival Guide

Heatstroke occurs when a dog loses its natural ability to regulate its body temperature. Dogs don't sweat all over their bodies the way humans do. Canine body temperature is primarily regulated through respiration (i.e., panting). If a dog's respiratory tract cannot evacuate heat quickly enough, heatstroke can occur.



## 1. Pay attention to your dog.

A dog's normal resting temperature is about 100.5 to 102.5°F. Once a dog's temperature rises above 105°F, physiological changes start to take place, and the dog begins to experience the effects of heatstroke. You may observe excessive panting; hyperventilation; increased salivation; dry gums that become pale, grayish and tacky; rapid or erratic pulse; weakness; confusion; inattention; vomiting; diarrhea; and possible rectal bleeding. If the dog continues to overheat, breathing efforts become slowed or absent, and finally, seizures or coma can occur.

## 2. Get into the shade.

Move the dog into a shaded area and out of direct sunlight. Apply cool water to the inner thighs and stomach of the dog, where there's a higher concentration of relatively superficial, large blood vessels. Apply cool water to the foot pads, as well.

## 3. Use running water.

A faucet or hose is the best way to wet down your dog's body. Never submerge your dog in water, such as in a pool or tub. This could cool the dog too rapidly, leading to further complications, including cardiac arrest and bloating.

## 4. Use cool – not cold – water.

When faced with a dog suffering from heatstroke, remember that the goal is to cool the dog. Using ice or extremely cold water is counterproductive to this process because ice and cold water cause the blood vessels to constrict, which slows blood flow, thus slowing the cooling process.

## 5. Don't cover the dog.

One of the keys to successfully cooling your dog is ensuring the water being placed on the dog can evaporate. Never cover an overheated dog with a wet towel or blanket. This inhibits evaporation and creates a sauna effect around your dog's body. Likewise, don't wet the dog down and put it into an enclosed area, such as a kennel. Any air flow during the cooling process is helpful in reducing the dog's body temperature. Sitting with the wet dog in a running car with the air conditioner blowing is an ideal cooling situation.

## 6. Keep the dog moving.

It's important to encourage your dog to stand or walk slowly as it cools. Circulating blood tends to pool in certain areas if the dog is lying down, thus preventing the cooled blood from circulating back to the core.

## 7. Allow the dog to drink small amounts of water.

Don't allow the dog to gulp water. Instead, offer small amounts of water that's cool, but not cold. If it drinks too much water too rapidly, it could lead to vomiting or bloat. Avoid giving human performance drinks. They are designed for humans and are not formulated with the canine's physiology in mind. If you can't get an overheated dog to drink water, try offering chicken- or beef-based broths.

## 8. Visit the vet.

Once your dog's temperature begins to drop, cease the cooling efforts and bring the dog to a veterinarian as soon as possible. The effects of heatstroke can continue for 48 to 72 hours longer, even if your dog appears normal.

The best treatment for heatstroke is prevention. Especially during the summer months, it's essential to be aware of the potential for heatstroke. Knowing the signs of heatstroke, and taking the necessary steps to prevent it, will ensure your dog can have a safe and active life year-round.

*Excerpted from article by Robert Newman at [www.dogchannel.com](http://www.dogchannel.com).*



## Buy SOS Merchandise Online!

visit our new online store at Café Press

[www.cafepress.com/sosanimalrescue](http://www.cafepress.com/sosanimalrescue)

*SOS receives a portion  
of the proceeds from each sale.*



## Vote Now for SOSAR's Chance to Win \$10,000

Help SOS Animal Rescue win a \$10,000 grant! Vote for us at [www.theanimalrescuesite.com/clickToGive/shelterchallenge.faces?siteId=3&link=ctg\\_ars\\_shelterchallenge\\_from\\_thankyou\\_sidetabs](http://www.theanimalrescuesite.com/clickToGive/shelterchallenge.faces?siteId=3&link=ctg_ars_shelterchallenge_from_thankyou_sidetabs) and we could win \$10,000 to help pets in need.



The Animal Rescue Site is hosting a special challenge for eligible Petfinder.com member shelter and rescue groups. The grand prize is a \$10,000 grant, and they will be awarding many other grants to rescue groups with the most votes—a total of \$100,000 in grants for animal welfare organizations. Think of how many animals we could help for \$10,000!

Help us win! All you have to do is click to help rescued animals, and then vote in The Animal Rescue Site \$100,000 Shelter Challenge. Both of these actions are absolutely free! You can vote once a day, every day, now through August 22. Every time you vote, or tell a friend to vote, you are making a huge difference for us.

Visit [www.theanimalrescuesite.com/clickToGive/shelterchallenge.faces?siteId=3&link=ctg\\_ars\\_shelterchallenge\\_from\\_thankyou\\_sidetabs](http://www.theanimalrescuesite.com/clickToGive/shelterchallenge.faces?siteId=3&link=ctg_ars_shelterchallenge_from_thankyou_sidetabs) and vote for us today so we can win the grant to support our mission which is to reduce the number of unwanted pets in the Midland area through placement, public education, spay neuter assistance programs, and supporting the efforts of local animal welfare groups.

## Bark in the Park Special Theme Nights

SOS Animal Rescue and Midland Parks and Recreation join in hosting Bark in the Park with upcoming theme nights. **Wednesday, July 28** is "Volunteer with Your Pet Night," and **Wednesday, August 11** is "Animal Rescue Night." Local groups will join us to share in the socialization while educating us about their organizations.

**Wednesday, August 25** is "Doggie Olympics Night." Treat toss, dress up your dog, longest sit, and other games will make for a fun-filled evening.

Bark in the Park is located at the dog park west of the Tridge in Chippawassee Park. We meet from 6:30 to 8:00 p.m. in rain or shine.





## 4-H Gives Generously

Gray 4-H donated nine cat scratch posts. Using donations from Home Depot, D&R Flooring, and Supreme Carpet, the group made the posts as part of their 4-H Community Service Day. Gray 4-H has made cat scratch posts for SOS for over five years. Such dedication is very much appreciated!

Midland County 4-H clubs united in May to make care packages for the animals. The Mary Ellen Weaver Mochetti grant was used to purchase collars, treats, and toys to fill bags for cats and dogs. The care packages will be given to families adopting pets from SOS. Thanks to the local 4-H groups for assembling the packages.



## Connect with SOS Animal Rescue Online

SOS Animal Rescue recently started using social media platforms, including Facebook and Twitter, to help keep its supporters informed about upcoming events and animal care advice/tips, and as a way to connect with one another through discussions and sharing.



We invite you to become our fan on Facebook or follow us on Twitter.

Facebook: [www.facebook.com/sosanimalrescue](http://www.facebook.com/sosanimalrescue)

Twitter: [twitter.com/midlandpets](http://twitter.com/midlandpets)

### What is social media?

The term "social media" refers to the Internet tools people use to connect online, including Facebook, Twitter, blogs, forums, and more.

### How can social media help SOS Animal Rescue?

Social media offers organizations like SOS Animal Rescue the opportunity to reach out to supporters and spread their messages at little or no cost. In addition, it provides a platform for discussion and sharing. For example, SOS Animal Rescue will post upcoming events, animal care advice, and more.

### How can you help?

SOS Animal Rescue asks you to reach out to your family and friends by using your personal online social networks. Be sure to encourage your friends to become Facebook fans by posting information in your update or using the "Suggest to Friends" tool on the fan page. On Twitter, use the @MidlandPets to tag us in your postings or retweet messages from SOS Animal Rescue to your followers to help spread our messages.

## Vote on Facebook for SOS Funds

Facebook is hosting a voting for money opportunity through July 14. Visit [apps.facebook.com/chasecommunitygiving/charities/383562588-s-o-s-stray-or-stranded-animal-rescue-inc?src=charity-details-wall-post-self](https://apps.facebook.com/chasecommunitygiving/charities/383562588-s-o-s-stray-or-stranded-animal-rescue-inc?src=charity-details-wall-post-self).

## United Way Designation

United Way campaigns will begin soon. Remember you can designate your donations to SOS Animal Rescue by writing name in on the donation form.



## Spay/Neuter Statistics

From January 2004 to June 2010, SOS Animal Rescue has spayed/neutered 1153 cats and dogs.

SPAY/NEUTER	2004	2005	2006	2007	2008	2009	2010
Female Cats	41	90	93	109	90	64	30
Male Cats	26	64	57	70	49	32	13
Female Dogs	14	31	32	30	44	28	14
Male Dogs	13	17	30	41	20	6	5
<b>TOTAL</b>	<b>94</b>	<b>202</b>	<b>212</b>	<b>250</b>	<b>203</b>	<b>130</b>	<b>62</b>

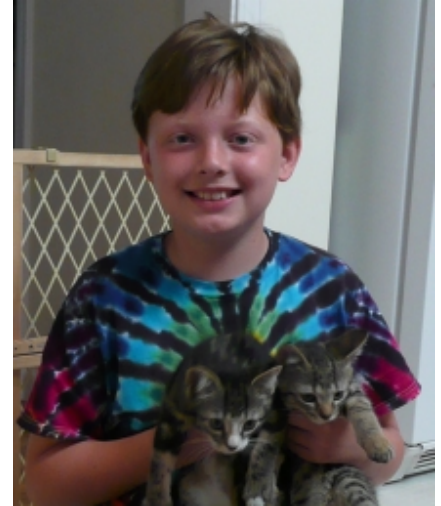


Codi Pound was the winner of our cat basket from the National Adopt-a-thon weekend drawing. Mary Anne Tompkins was the winner of the dog basket.

## Dudley & Doodles Get Help from Young Volunteer

JR Nosal (right) finished his annual sale in support of SOS Animal Rescue. JR raised enough funds to sponsor two kittens, Dudley and Doodles. His efforts will help the kittens receive their vaccinations and spay/neuter surgery, and they will soon be ready for adoption.

JR has been assisting SOSAR for three years now with various fund-raising events! SOS greatly appreciates all of his efforts and contributions to help animal welfare. Thank you, JR!



## MEET THE AFFENPINSCHER

**Description:** Small, compact terrier-type dog with bushy eyebrows and a mischievous monkey-like expression. Coat is rough and of uneven length over the body, adding to their somewhat comical appearance. They have a lively, strutting movement.

**Color:** Commonly black and may have some gray coloration around the face and chest. Silver, black and tan, and red colorations also appear.

**Personality:** Lively, self-confident, affectionate with their owners, quick-tempered, fiery, and fearless. Dislike strangers. Amenable to training if started early, strong-willed.

**Exercise:** Very active, reasonable amount of daily exercise. Enjoy playing games that exercise their intelligence but not be too rough.

<b>Size:</b>	Small
<b>Energy:</b>	Low
<b>Barking:</b>	High
<b>Coat:</b>	Short/Medium
<b>Shedding:</b>	Little
<b>Price:</b>	Moderate
<b>Tendency to bark:</b>	High
<b>Suitability for children:</b>	Medium
<b>Distress level if alone:</b>	Medium
<b>Aggression level:</b>	Medium
<b>Other animal compatibility:</b>	Medium



**Origin:** The Affenpinscher is one of the oldest breeds, known to have been in existence in the 17th century and similar dogs appear in paintings of the fifteenth and sixteenth centuries. In Germany, where it originated, *affen* means to mock and *pinscher* means terrier. The Affen was the first of the monkey-faced dogs and he is the ancestor of two other breeds, the Griffon Belge and the Griffon Bruxellois, who also have the monkey face. Affen blood was also involved in the development of the Miniature Schnauzer. The Affenpinscher is believed to have once existed in two sizes, the smaller survives today as the toy terrier but the larger one has become extinct. Although Affens show all the spunk of terriers, they are too small to be working dogs and are kept chiefly as companions.



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#### **Officers**

Joann Taylor, President  
Shelley Park, Vice President  
Darlene Andrews, Secretary  
Karla Oldenburg, Treasurer

#### **Mission Statement**

SOS Animal Rescue is a non-profit 501(c)3 organization whose mission is to reduce the number of unwanted pets in the Midland area through placement, public education, spay neuter assistance programs, and support for the efforts of local animal welfare groups.

#### **Board of Directors**

Dawn Carsten  
Liz Shook

#### **Newsletter Editor**

Sheryl Billmeier Hnizda

## **THANKS TO OUR SPONSORS!**



Shelley Park  
Park Place Homes

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**PET SMART®**



*Shelley's*  
**Bed & Biscuit**

