



P.O. Box 1135, Midland, MI 48641
989-492-0042
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www.sosanimalrescue.org

SOS Animal Rescue Newsletter • Volume 19, Issue 1 • February 28, 2019

A Year in Review

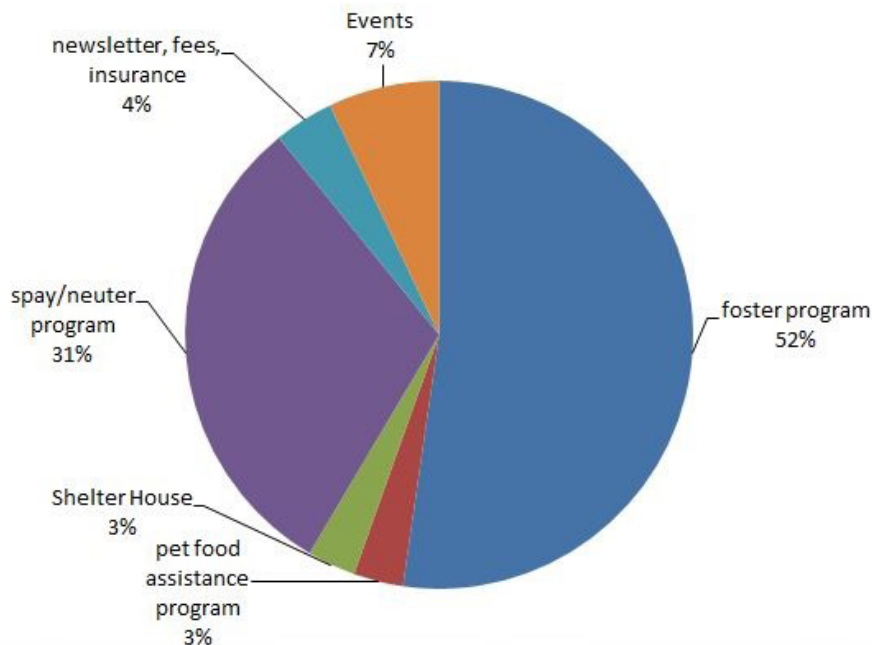
What your donations made happen in 2018:

- 158 foster pets placed with new families
- 411 spay/neuter surgeries for pets in low income families
- 190 animals living with 83 families helped with pet food

Our dedicated volunteers use your donations to make a difference to help the animals. Thank you for your support.

Joann Taylor
SOS Animal Rescue President

2018 Spending by Program



SOS EVENTS

Adopt-athon

PetSmart Saginaw
Saturdays
12:00 noon – 3:00 p.m.
*Check website
in case of cancellations.*

Neuter Palooza

March 20
April 17
M-20 Animal Hospital

Rummage Sale

Drop-off May 1 & 2
Sale May 3 & 4
Midland Curling Center

Give Local Midland

May 7

Board Meeting

June 20
6:00 p.m.
Park Place Homes
1007 E. Wackerly St., Midland

Dirty Dog Run

August 24
9:00 a.m.

Spay Days

River Rock Animal Hospital
Contact SOS for details.

Check website for schedule updates.

THANK YOU!

For Donations

Lori Ackerman
Barb Anderson
Mary Bain
Mike Bartos
Eleanor Butcher
Paul & Lily Cheng
Robert Christensen
Michelle Dittenber
Stacy Dostal
John & Annette Gavit
Gabriele Golombeski
Pamela Goodman
Isabella Jansen
Marlene Juhasz
Anne M. Kelly-Rowley
Catherine Konn
Michael Marchione
Elizabeth Marshall
Stephanie Nearman
John, Julie, & J.R. Nosal
Brian Nylander
Chris & Nancy Peeler
Sally Reynolds
Nancy Richey
Thomas Rohde
Kathleen Russell
Madeline Sasse
Judith Scheuffele
Karen Shirey
Dr. Sandra Simmons
Jeffrey Smith
Hitoshi Takahashi
Christopher & Jean Thompson
Waters Fruit Farm
Darlene Wensaut
Sarah Wiley
Arnold & Sally Young

Memorial by Rena Marx:
brother of Mr. & Mrs. Alan Kischnick
Deborah Ripplinger's cat Casey
Mr. & Mrs. Robert Barlow's mom
Mr. & Mrs. Edward Heinz's mom
Mitchell Binder's grandfather
Mr. & Mrs. Steve Hannah's aunt
Rosemary Cofield & family's
husband & father
husband of Jann Reis

Memorial by Catherine Konn for
Judy, Bonnie, & Debbie Minster

From John, Julie, & J.R. Nosal
in memory of J.R.'s grandparents
Grandpa Bobby, Grandma Barb,
& Grandma Reinhart

Platinum Sponsors

Morley Portraiture
M-20 Animal Hospital
Northern Animal Clinic
Park Place Homes
PetSmart
Precious Cat
River Rock Animal Hospital
Superior Title and Settlement
Surrey Veterinary Clinic
Target

Gold Sponsors

Patricia & David Kepler Foundation
Sunny 97.7 1490 WMPX
Vetmed of Midland

Silver Sponsors

Animal Medical Center
Bob Evans
Bushey's Automotive
Garber Chevrolet
Gimmick's Valley Lanes
Glover's Rexall Pharmacy
The Gourmet Cupcake Shoppe
Horizon Bank
Jeuter Insurance Group /
Auto Owners Insurance
Larkin Food Center
Legacy Wealth Management -
Benjamin F. Edwards
Pet Pals
Safelite Autoglass
Soldan's Pet Supplies
Spherion
Wildfire Credit Union

Bronze Sponsors

Bone and Bailey Insurance
Canine Cuts and Clips
Chicky and Chippi
Eastman Animal Hospital
Eastman Party Store
Family Fare
Garber Chevrolet
Hugs for Homeless Animals
Kroger
Lowe's
Max's Place
Meijer
Members First Credit Union
Midland Animal Clinic
Midland Physical Therapy
Muddy Pups
Poochie's Pit Stop
Quilts for Cages
Runners
Sanford Animal Clinic
Shay Water
Shirlene's Cuisine
Tractor Supply Company
VIP Pet Care
Zach's Dog Groomery

For Donations to Fundraisers on Facebook

Joann Taylor
Ken Cunningham
Keith Kellogg
Cheri Worsley
Larry B. Ellison
Bill Bologna
Deanna Odell
Kasper Patterson
Rick Lorenzo
Becky Jo



To Soldan's Pet Supplies for hosting the sharing tree. And to the many people who donated to help the animals.



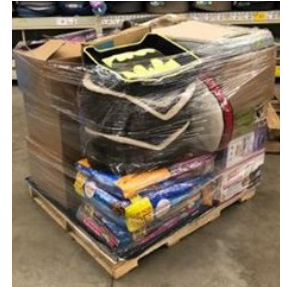
THANK YOU!

For Hosting Donation Canisters

Auto Technicians
Bicycle HQ
Cohoon's Elevator
Countryside Animal Health Center
Eastman Animal Hospital
The Gourmet Cupcake Shoppe
Howl-a-day Pet Resort
Larkin Food Store
Max's Place
M-20 Animal Hospital
Northern Animal Clinic
Poseyville Party Store
Sanford Hardware
Shirlene's Cuisine
Soldan's Pet Supplies
Surrey Veterinary Clinic
Wall & Webb Jewelers
Woodland Pet Resort



To Family Fare,
Tractor Supply,
Zach's Dog
Groomery, and
PetSmart for
the great food
and supplies
donations.



To Zoe
for helping the
animals in lieu of
birthday gifts.
So kind! And to
Dr. Adams at
River Rock Animal
Hospital for giving
Zoe a tour.



To Morley
Portraiture
for a great
fundraiser
with
wonderful
portraits.



For Soldan's Sharing Tree

Anastasia Behr
The Bush Family
Michael & Diana Dalton
The Engwis Family
Nora Hooper
Kati Kerr
Joan & Steve Marshall
Olivia & Alex Mytych
John, Julie, & J.R. Nosal
Terri Smith
Penny & John Tabor
Kathy Young
several anonymous donors

YOUR DONATIONS HELP THESE ANIMALS RECEIVE MEDICAL CARE

Big Al – plasma cell dermatitis on all four paws

Boo – eye infections

Ghost – severe eye infections, larvae in chest wall

Reese, Hershey, Kitkat – upper respiratory

Samson – FIV+

Smarty – injured back legs

Titus – needed eye removed



Ghost

Adopted!



Samson

Adopted!



Boo

Adopted!



Smarty

Adopted!



Titus

Adopted!



Big Al

Adopted!

**Reese, Hershey,
Kitkat**





A PORTION OF THE PROCEEDS BENEFITS



11th Annual

Dirty Dog

Trail Run

10K Run • 5K Run • 5K Walk • 1 Mile Walk

Saturday, August 24, 2019 • Midland City Forest
Registration Opens at 8 AM & Races Start at 9 AM

REGISTER AT ITSYOURRACE.COM

REASON FOR THE RACE: To provide funding to Shelterhouse to ensure victims of domestic violence can provide a safe haven for their pets. SOS Animal Rescue provides funding for animals in need through their foster, pet food, and spay/neuter assistance programs.

Shelley Park, major race sponsor and vice president of SOS Animal Rescue, hands a check to Janine Ouderkirk, executive director of Shelterhouse. The funds were raised during the Dirty Dog Trail Run to ensure victims of domestic violence can provide a safe haven for their pets. Sign up for this year's race on August 24 at www.itsyourrace.com. Pictured from left are Robin Greiner of Shelterhouse, Janine Ouderkirk, Shelley Park, and Joann Taylor, president of SOS Animal Rescue.



Donation Drop-Off

Wednesday, May 1
3 – 7 p.m.

Thursday, May 2
12 noon – 7 p.m.

ANNUAL RUMMAGE SALE!

Friday, May 3
9 a.m. – 6 p.m.

Saturday, May 4
9 a.m. – 12 noon

Midland Curling Center

(next to Midland Community Center)

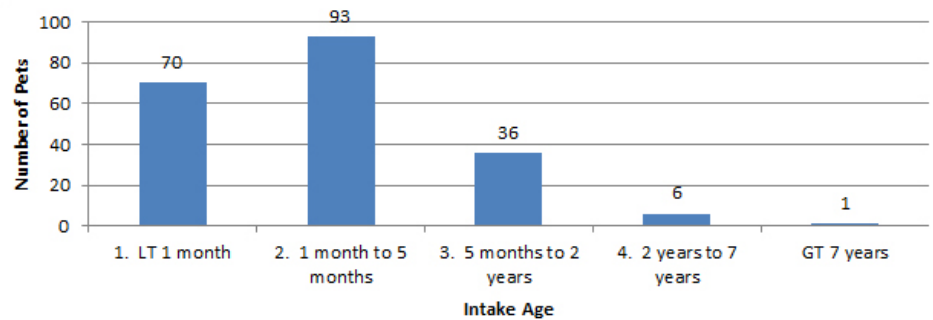
We are collecting
donations ahead of time
too, so call for pick up:
989-492-0042

Proceeds benefit our
fostering, pet food, and
spay/neuter assistance
programs.

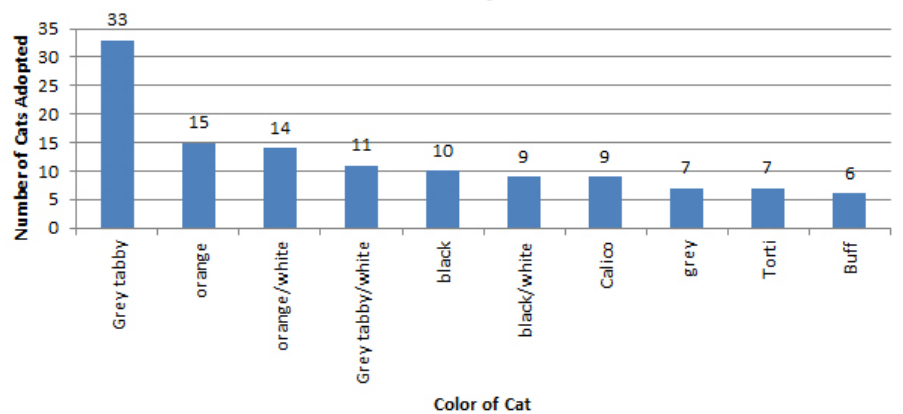
intake year ▼

Count of cat

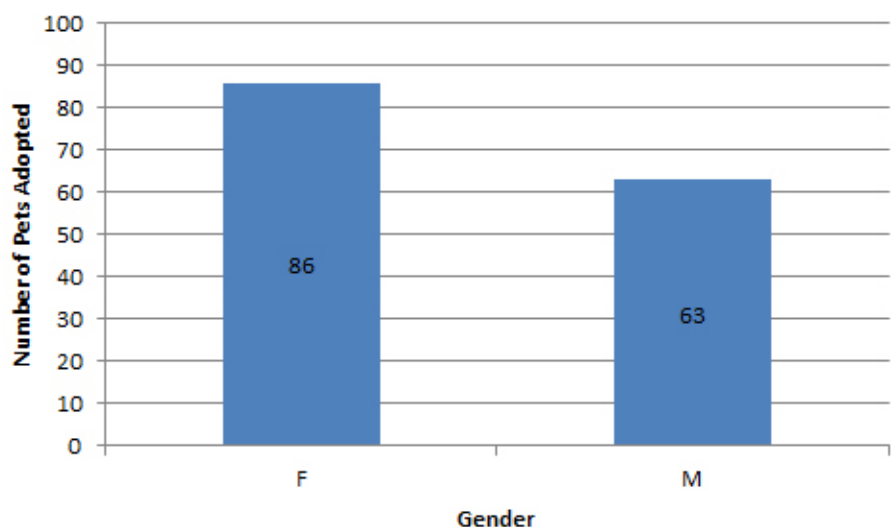
Number of foster pets by intake age



Color of Cats Adopted in 2018



Adoptions by Gender





**TUESDAY,
MAY 7**

On May 7 at 12:00 midnight, Give Local Midland begins accepting donations to dozens of area nonprofits and causes – for 24 hours only! Check out the prize list on Page 8 to help us capture even more money.

Are there any aspiring marketing experts willing to help us win the most creative marketing campaign? If yes, drop us a note at info@sosar.org.

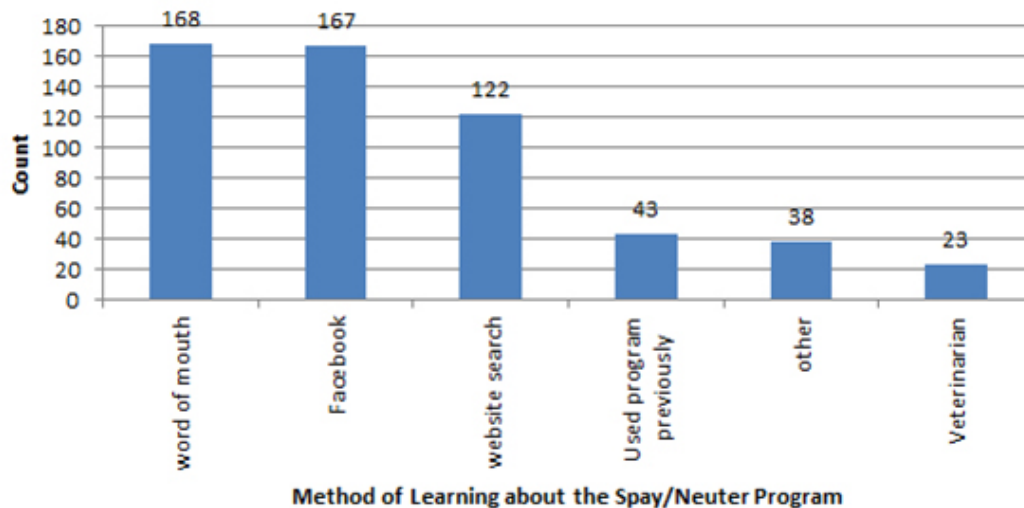


**Community Rewards:
HN771**

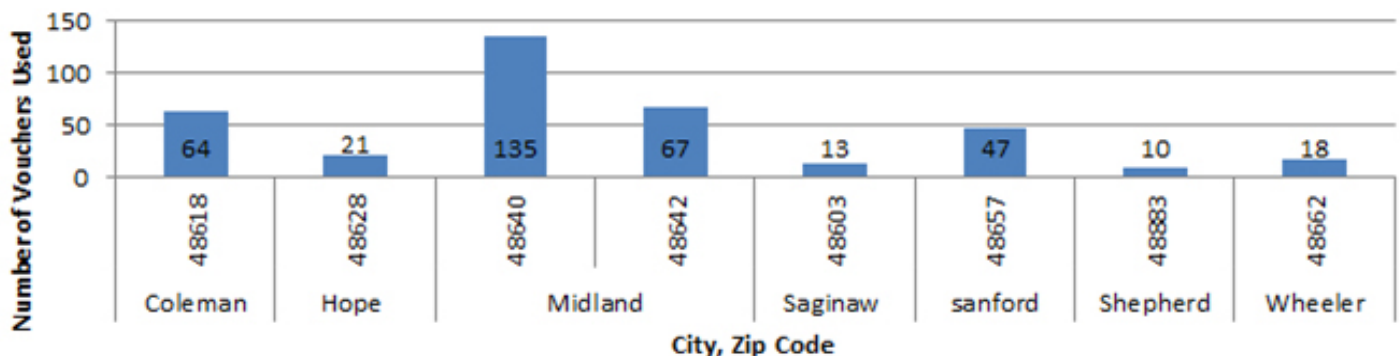
Like last year, no need to re-enroll. If you haven't already signed up, please do so to help the animals. In 2018, Kroger donated \$120!

**Our NEW Kroger
Rewards number:
HN771**

How Clients Learned about the Program



Number of vouchers used by City/Zip Code



PRIZE LIST

\$300 each

- > \$3,000 total in available prizes
- > Max 2 per agency
- > Check/cash donations don't count toward prizes



24 hours. 50 nonprofits.

5/7/19

Early Bird: 12am - 1am

Get the most unique donors from 12am - 1am to earn the first prize of the day.

Coffee Break: 9am - 10am

The agency that raises the most money between 9am - 10am takes home this prize.

Lunch Break: 12pm - 1pm

During your lunch hour, share a post publicly on Facebook, Twitter or Instagram about who you're supporting and why. Make sure to use the hashtag #GiveLocalMidland. Winner chosen at random.

300 After 3: 3pm

Be the first to make a donation of at least \$300 after 3pm, and we'll match that \$300.

Happy Hour: 6pm - 7pm

Get the most unique donors from 6pm - 7pm to earn this prize.

Night Owl: 11:00pm

The donor who gets their gift in closest to 11:00pm will earn this prize for their favorite nonprofit.

Other prizes

Peer-to-peer

Attract at least two peer-to-peer fundraisers for your campaign, and you'll automatically be entered for this prize. Winner chosen at random.

Social Butterfly

Share the Give Local Midland video from MACF's Facebook page prior to May 7th. Winner chosen at random.

Most Creative

Most creative marketing campaign for Give Local Midland by any participating agency.

First Timer

Most first-time donors throughout the entire day of the campaign.



Pet Food Assistance Program

	2010-2017	2018	Total
Families Helped	795	83	878
Dogs	879	95	974
Cats	1577	91	1668
Other animals	22	4	26
Pounds Dog Food Delivered	28,695	3112	31,807
Pounds Cat Food Delivered	17,097	971	18,068
Flea Products – Families Helped	78	0	78



Meet Magnificent Miso!

Miso is a sweet cat that was rescued from a humane investigation situation. Before her rescue, one eye was damaged by an untreated infection. Her eye is fine now, and no medical follow-up is required. Miso is incredibly special because she is polydactyl, meaning born with extra toes! You may have heard of the famous polydactyl cats of the Ernest Hemingway House in Key West, Florida. Miso is playful and intelligent. She loves to be petted and sit by her humans. She is not excessively needy and doesn't need to be fussed with too much; we are requesting a home with no small children. Miso has been in our foster program for two years, waiting to find a home that will love her. Please consider giving this beauty a forever home.

Meet Beautiful Blossom!

Blossom is a neat, unique young cat who has been in foster for over a year. She likes to steal hair ties, spin a ball on a track, drop noisy toys down the steps repeatedly, and watch her foster mom cook. Blossom is as smart as they come and will snuggle on her terms. She's good with cats and dogs. She likes to bug the quieter cats for fun when she is bored. Are you the special person Blossom needs to find a forever home?



Spay/Neuter Statistics

Thanks to your donations and support, we are able to provide more help each year. If each spay/neuter surgery prevents two litters of unwanted puppies or kittens from being born the program has saved over 30,000 from a life of hunger, cruelty, and disease.

Spay/Neuter	thru 2017	2018	Total
Female Cats	1411	175	1586
Male Cats	1128	175	1303
Female Dogs	574	29	603
Male Dogs	423	32	455
Total	3536	411	3947



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www.facebook.com/sosanimalrescue



Dirty Dog Run
Saturday, August 24
Midland City Forest

Officers

Joann Taylor, President
Shelley Park, Vice President
Karla Oldenburg, Treasurer

Mission Statement

SOS Animal Rescue is a non-profit 501(c)3 organization whose mission is to reduce the number of unwanted pets in the Midland area through placement, public education, spay/neuter assistance programs, and support for the efforts of local animal welfare groups.

Directors

Isabella Jansen

Newsletter Editor

Sheryl Billmeier Hnizda

THANKS TO OUR PLATINUM, GOLD, & SILVER SPONSORS!



BENJAMIN F. EDWARDS & CO.



Midland VetMED

Morley Portraiture



GLOVER'S
REXALL
PHARMACY



Larkin
Jewelry Center



Surrey Veterinary Clinic



Patricia and
David Kepler
Foundation

